

## FOR IMMEDIATE RELEASE

### LALIQUE PRESENTS PHOTOGRAPHER MIGUEL ALONSO'S "NEW LIGHT CITY"

NEW YORK, NY (August 22, 2008) - Miguel Alonso, New York City based photographer from Madrid, Spain, will exhibit his latest collection – "New Light City" – at the LALIQUE flagship Boutique in New York, located on 712 Madison Avenue, from September 2<sup>nd</sup> – October 11<sup>th</sup>, 2008.



LALIQUE is proud to present the work of Miguel Alonso. 'We strongly believe in supporting emerging artists. In our search, we came across Miguel Alonso, whose latest work combines traditional forms with the magic of light. We feel that the LALIQUE showroom is a perfect symbiosis of a rich heritage marked by a modern method,' comments Boutique Director Helena de Pereda.

When LALIQUE invited Alonso to exhibit his photographs at their Manhattan showroom, together they agreed that he would expand and show his "New Light City" collection. A set of photographs, in which Alonso utilizes a variety of **manual techniques with his camera** to alter and augment the already magnificent and spectacular lightshow that is the New York City skyline, thereby playing with the spectrum, just as LALIQUE's exquisite crystals sparkle and play with radiance.

Alonso's career as a photographer started at New York's School of Visual Arts. His passion for this form of art has made him a promise in Spanish photography. Alonso knows how to capture the rich contemporary essence of the cities he photographs, ranging from New York to Angkor Wat, Buenos Aires, Kuala Lumpur, Kyoto, Sao Paolo, Seoul and many others around the world.

Miguel Alonso's work was on the 'Stilled Life' exhibition at the contemporary Islip Art Museum of Long Island, New York during the summer of 2006, and was selected out of 350 entries by curator Dario Brit Shapiro.

In addition to his appearance in 2006 at 'ART 212' held at the Armory in New York, his collection, "Barcelona Diseño", was commissioned for the itinerary exhibition held and promoted by Terence Conran for the International Contemporary Furniture Fair (ICFF) in New York. The collection later toured New York, London and Paris.

Another solo show, "MANYC" at the Roger Smith Art Gallery in New York, was held several years ago with extraordinary photographs of New York City's subway, significant buildings around the city, including the Chrysler Building and his New Yorker street portraits, where the artist captures the unique cultural mix of this American city.

Alonso's photographs have also been selected by organizations and companies, as a way to develop their brand through the integration of modernist photography. Alonso's work has been cited in Vogue, New York Magazine and The New York Times, as well as in interior design magazines and fairs.

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